

# Justin Kauffmann

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## work experience

### **Motorsports-Authentics • Atlanta, GA**

Lead Graphic Designer for Mass Retail Department  
2007-2008

Designed high-end NASCAR licensed T-shirt graphics.  
Dealt directly with individual NASCAR teams and  
handled production work and color separations.

### **Zagwear • New York, NY**

Art Director  
2000-2007

Created and supervised the art department. Designed logos,  
catalogs, websites, brochures, T-shirt and other apparel graphics.  
Dealt directly with clients and vendors and handled production  
work and press checks.

### **Gagwear Inc. / Alternative Apparel • Atlanta, GA**

Graphic Designer  
1997-2000

Designed T-shirt and hat graphics and apparel catalogs.  
Oversaw the in-house printing and production.

### **Freelance Design & Illustration**

1997-present

Clients include: David Carson Design, Harper Collins Publishing,  
Kraft/Nabisco, Nintendo, Gillette, Tommy Hilfiger, Runway Network,  
The Last Show, Keribar, KKG Body Fuel, Dishes Restaurant,  
San Francisco Junkshow Festival, Gilded Image and many more.

## skills

Illustrator, Photoshop, InDesign, QuarkXPress, Freehand,  
Flash, Director, Dreamweaver, Microsoft Office, Mac & PC platforms,  
traditional skills in illustration, drawing and painting.

## education

### **Ringling School of Art & Design • Sarasota, FL**

BFA, Illustration  
1992-1995, 1996-1997

### **Goshen College • Goshen, IN**

Major: Fine Art  
Minor: Music  
1995-1996



**name** Justin Kauffmann

Artist • Graphic Designer  
Illustrator • Painter

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